

COOPERATIVE WORK EXPERIENCE (CWE)

CWE 162: CWE: Seminar II (1)

This course is a continuation of CWE Seminar II with emphasis on managerial skills. The student is required to develop a marketing plan or business plan for a business organization of their choosing. Students will be expected to select a business, prepare the plan, present an oral presentation, and submit a final written document. 1 lecture hrs/wk

Terms Typically Offered: Winter

CWE 163: CWE: Seminar III (1)

This course is a continuation of CWE Seminar II, with emphasis on managerial skills. The student is required to develop a marketing plan or business plan for a business organization of their choosing. Students will be expected to select a business, prepare the plan, present an oral presentation, and submit a final written document. 1 lecture hrs/wk

Prerequisite: CWE 162; instructor approval.

Terms Typically Offered: Spring