

VISUAL COMMUNICATIONS (VC)

VC 114: Intro to InDesign (3)

This course is an introduction to using InDesign, the graphic design industry standard for publication design. InDesign is a very complex application and contains many different tools, some of which are quite difficult to use. Students will become familiar with the features of this program, and gain a basic understanding of how InDesign interfaces with the entire Adobe design software platform. This class is a foundation course for all Visual Communications studies. 2 lecture, 3 lecture/lab hrs/wk

Terms Typically Offered: Fall

VC 130: Intro to PhotoShop (3)

Adobe Photoshop is an indispensable image editing software application. This course is an introduction to using Photoshop for image creation and editing. This course provides an introduction to basic image editing. It is a foundation level course for the Visual Communications Certificate program. 2 lecture, 3 lab hrs/wk

Terms Typically Offered: Winter, Summer

VC 139: Intro to Adobe Illustrator (3)

This course is designed for the beginning student who wants to learn how to use the popular digital drawing program Adobe Illustrator. This class will be taught bi-platform (Mac OS and Windows) and will focus on learning the nuts and bolts of the software, not on artistic design. Students will learn basic Illustrator skills - how to use the toolbox, the panels, and the menus; how to create simple shapes, work with objects, use layers, work with type, and the use of paths, special effects, color, and fills. This class is a prerequisite for ART 221, Illustration for Designers. 2 lecture, 3 lab hrs/wk

Terms Typically Offered: Spring