BUSINESS MANAGEMENT, ASSOCIATE OF APPLIED SCIENCE

Program Description

The two-year Business Management degree is designed to prepare students for career and leadership roles in accounting, management, motivating and managing employees, communication, and marketing.

Program Outcomes

Students who successfully complete the Associate of Applied Science degree in Entry Management will:

- 1. Explain basic management functions and their integration into the business environment
- 2. Demonstrate effective oral and written communication skills
- 3. Apply critical thinking and decision-making skills
- 4. Distinguish the importance of an ethical work environment
- 5. Apply information and technology tools relevant to the profession

Career Considerations

Entry-level management positions, supervisor, office manager, business manager, customer service manager, social media marketing manager, public relations manager, and other business management focused careers.

Program Course Requirements

First Year First Term BA 101 Intro to Business ¹ 4 BA 214 Business Communications ¹ 3 BA 231 Computers in Business 4 WR 121Z Composition 1 ¹ 4 Credits 15 Second Term BA 180 Business Mathematics I 3 BA 233 Accounting for Managers 4 SDP 208 Human Rscs for Supervisors 3 WR 122Z Composition II ¹ 4 Credits 14 Third Term BA 106 Business Leadership 3 BA 128 Business Mathematics II 3 BA 223 Principles of Marketing ¹ 3 SDP 109 Elements of Supervision 3 WR 227Z Technical Writing ¹ 4 Credits 16 Second Year First Term BA 128 Accounting Applications I ¹ 2 BA 206 Management Fundamentals ¹ 3 BA 238 P	Course	Title	Credits
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SDP 113 Human Relations-Supervisors 3	BA 211	Principles of Accounting I ¹	3
· · ·	BA 238	Professional Selling ¹	3
Credits 14	SDP 113	Human Relations-Supervisors	3
		Credits	14

	Total Minimum Credits	92
	Credits	16
BA 253	Social Media Marketing	3
BA 250	Managing the Small Business	3
BA 239	Advertising ¹	3
BA 226	Business Law ¹	4
BA 213	Principles of Accounting III ¹	3
Third Term		
	Credits	17
ECON 115	Intro to Economics	3
COM 111Z	Public Speaking ¹	4
BA 249	Retailing	3
BA 212	Principles of Accounting II ¹	3
BA 150	Develop a Small Business	4
Second Term		

¹ A grade of C or better must be attained in the courses indicated.

Scheduling requirements may prevent all courses from being offered every term. Consultation with an advisor is critical to a student's selection of courses.

Please see an advisor for a degree planning worksheet for this program.

Program Prerequisites: See requirements needed for first term classes.

Program Entrance Requirements

Academic Entrance Requirement

Recommended:

Consul Town

• Students entering the program are expected to have basic keyboarding and computer skills with business application software such as Word and Excel. If these skills are needed, students should take CIS 120 Intro to Digital Literacy (4 cr.) during their first term at UCC.