

# ENTREPRENEURSHIP, PATHWAY CERTIFICATE

## Program Description

The Entrepreneurship Pathway Certificate offers students the basic training and knowledge needed to start and effectively operate a small business.

## Program Outcomes

Students who successfully complete the Entrepreneurship Pathway Certificate will:

1. Explain basic small business management functions and their integration into the business environment
2. Demonstrate effective oral and written communication skills
3. Apply critical thinking and decision-making skills
4. Distinguish the importance of an ethical work environment
5. Apply information and technology tools relevant to the profession

## Career Considerations

Entrepreneurship careers can be starting a small business or managing a small business. The business can be for themselves or for other business owners. In addition, the skills learned can be used in a management or supervisory position.

## Program Course Requirements

Course	Title	Credits
<b>First Year</b>		
<b>First Term</b>		
BA 101	Intro to Business <sup>1</sup>	4
BA 180	Business Mathematics I	3
BA 206	Management Fundamentals <sup>1</sup>	3
WR 121Z	Composition I <sup>1</sup>	4
<b>Credits</b>		<b>14</b>
<b>Second Term</b>		
BA 150	Develop a Small Business	4
BA 214	Business Communications <sup>1</sup>	3
BA 226	Business Law <sup>1</sup>	4
BA 233	Accounting for Managers	4
SDP 208	Human Rscs for Supervisors	3
<b>Credits</b>		<b>18</b>
<b>Third Term</b>		
BA 106	Business Leadership	3
BA 223	Principles of Marketing <sup>1</sup>	3
BA 250	Managing the Small Business	3
COM 218Z	Interpersonal Communication <sup>1</sup>	4
SDP 109	Elements of Supervision	3
<b>Credits</b>		<b>16</b>
<b>Total Minimum Credits</b>		<b>48</b>

<sup>1</sup> A grade of C or better must be attained in the courses indicated.

## Advising Notes

- Scheduling requirements may prevent all courses from being offered every term. Consultation with an advisor is critical to a student's selection of courses.

- Please see an advisor for a degree planning worksheet for this program.
- Program Prerequisites: See requirements needed for first term classes.

## Program Entrance Requirements

- Students entering the program are expected to have basic keyboarding and computer skills with business application software such as Word and Excel. If these skills are needed, students should take CIS 120 Intro to Digital Literacy (4 cr.) during the first term at UCC.