

BUSINESS

UCC is incredibly proud to unveil our brand new Business degree that is unlike any Business degree in the state! This AAS degree contains a general education core, with a wide variety of Business classes that expose students to various areas within the vast business world. Students build the rest of their degree with micro-credentials in the areas that interest them. Micro-credential options include Financial Services, Bookkeeping, Marketing & E Commerce, Business Technology, Human Resources, Entrepreneurship, Leadership, Accounting and Retail Management. This degree is designed for brand new students who wish to create their own business degree as well as for well-established professionals who wish to increase and improve their business skills. A business career holds multiple career opportunities, and this degree is designed to prepare students for their place in it!

Developed with input from business professionals across the community, this meets both student and industry needs - choose your adventure!

Start with the Business Core then choose to follow any of the certificates listed here, all while building momentum to an Associate's Degree. Make sure to meet with an advisor before or during your first term.

Business Core Course List

Course	Title	Credits
First Year		
First Term		
BA 101Z	Introduction to Business	4
BA 172	Entrepreneurship	3
BA 206	Management Fundamentals	3
BA 231	Computers in Business	4
BA 238	Professional Selling	3
Credits		17
Second Term		
BA 173	Innovation to Market	3
BA 218	Personal Finance and Investing	3
BA 233	Accounting for Managers	4
CWE 180	Intro to Work Experience	3
SDP 208	Human Rscs for Supervisors	3
Credits		16
Third Term		
BA 106	Business Leadership	3
BA 226	Business Law	4
BA 223	Principles of Marketing	3
BA 280	CWE-Business	3-4
Credits		13-14
Total Minimum Credits		46-47

Certificates

Accounting (<https://umpqua-public.courseleaf.com/programs-study-az/business/accounting/>)

Bookkeeping (<https://umpqua-public.courseleaf.com/programs-study-az/business/bookkeeping/>)

Business Technology (https://umpqua-public.courseleaf.com/programs-study-az/business/business_tech/)

Entrepreneurship (<https://umpqua-public.courseleaf.com/programs-study-az/business/entrepreneurship/>)

Financial Services (https://umpqua-public.courseleaf.com/programs-study-az/business/financial_services/)

Human Resources (https://umpqua-public.courseleaf.com/programs-study-az/business/human_resources/)

Leadership (<https://umpqua-public.courseleaf.com/programs-study-az/business/leadership/>)

Marketing and e-Commerce (https://umpqua-public.courseleaf.com/programs-study-az/business/marketing_and_ecommerce/)

Retail Management (https://umpqua-public.courseleaf.com/programs-study-az/business/retail_management/)

Associate Degree Options

Associate of Applied Science in Business (https://umpqua-public.courseleaf.com/programs-study-az/business/aas_business/) - For those who want to work in the field after two years

Associate of Science Transfer (<https://umpqua-public.courseleaf.com/degrees-certificates/major-transfer-map-mtm/business/>) - For those who want to transfer to a University and pursue a Bachelors degree