

ENTREPRENEURSHIP CERTIFICATE

Program Description

The Entrepreneurship Certificate at UCC is designed to provide students with the knowledge and skills needed to start and manage their own business ventures. Through a combination of coursework and practical experiences, students will learn about business planning, marketing, finance, and management, preparing them to pursue entrepreneurial opportunities or enhance their existing businesses.

Program Learning Outcomes

Upon completion of the Entrepreneurship Certificate students will be able to:

1. Recall key concepts and theories related to entrepreneurship, including business models and market analysis.
2. Explain the characteristics of successful entrepreneurs and the importance of innovation and creativity in business.
3. Apply entrepreneurial principles to develop a comprehensive business plan for a new venture.
4. Analyze market trends and competitive landscapes to identify potential business opportunities and risks.

Career Considerations

Completing the Entrepreneurship Certificate can open up various career paths, including starting a new business or working in entrepreneurial roles within existing organizations. Graduates may pursue opportunities as business owners, startup founders, small business consultants, or innovation managers. This certificate also provides a strong foundation for further education in business or entrepreneurship-related fields.

Program Course Requirements

Course	Title	Credits
Second Year		
First Term		
BA 172	Entrepreneurship	3
Credits		3
Second Term		
BA 150	Develop a Small Business	4
BA 226	Business Law	4
BA 173	Innovation to Market	3
Credits		11
Third Term		
BA 250	Managing the Small Business	3
BA 176	Project Management	4
Credits		7
Total Minimum Credits		21

Advising Notes

- This course path is designed for a Fall start and is fully embedded within the AAS in Business. Please see advisor to ensure you are following the correct path to meet your goals.